



Rural Alberta's Development Fund

Inspiring innovation, collaboration and growth





Background

- 2006 - Government of Alberta approves \$100 million to stimulate rural development and growth
- Independent company created to administer funds
- 12 member Board of Directors with strong rural community links.



Board Role

- Set policies, govern Fund administration
- Encourage collaboration and community involvement
- Support new or innovative ideas
- Select projects that:
 - stimulate growth
 - foster development
 - provide positive, sustained benefits



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Open for Business

- Program launched October 23, 2006
- More than 250 Expressions of Interest have been received
- Funds distributed over three years
- Money committed by 2009; Projects finished by 2011



Funding Parameters

- Program focus
- All \$100M to be distributed
- Minimum contribution = \$50,000
- Maximum contribution = \$5 million
- Applicants provide 25% or more of overall cost
- Any capital component should be incidental



Desired Outcomes

- More economic development
- Increased community capacity
- Better access to health services
- Expanded learning opportunities
- Sustained/enhanced rural environment
- More opportunities for rural youth
- Engaged and supported seniors
- Participation of Aboriginal people



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Project Keys

- Community supportive and involved in planning
- Partnerships
- New or innovative
- Has the potential to be sustainable
- Program focused, capital construction not main focus
- Positive impact that can be measured
- Can project be applied or adopted elsewhere in rural Alberta?



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Eligible Costs

- Some capital costs
- Contribution of applicant can go to either programming or capital
- Examples of program expenses:
 - Staff, administration, training
 - Telephones, computers, office space
 - Marketing, advertising, materials
 - Subcontracts, consulting fees



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Who Can Apply

- Legal entities
- Rural not-for-profit groups and organizations
- Rural governments including Aboriginal communities
- *'Community'* – geographic or interest groups or both



How to Apply

1. Review program criteria and guidelines
2. Assess eligibility of your group and project
3. Identify partners, funding sources and community support
4. Fill out and submit Expression of Interest. Accepted at any time



Expression of Interest

Three parts:

1. Applicant information
2. Project information
3. Funding information



Project Information

Project Name:

Check one or more of the pillars you think your project addresses:

Economic growth

Community capacity, quality of life and infrastructure

Rural health delivery

Learning and skill development





Project Summary

Five parts:

1. Organization description
2. Project description
3. Stakeholders
4. Measurable results
5. Timeline

Funding Summary

SOURCES OF FUNDING	\$ Confirmed	\$ Anticipated	\$ Total
Community			
Government of Canada			
Government of Alberta			
In-Kind Contributions (specify)			
Other			
Total Contribution:			
RADF Request:			
Total Project Cost:			



Expression of Interest Keys

- Read the guidelines
- Make the project description specific and clear
- Use plain language
- Keep it brief and to the point
- Double check the math
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Review Process

- Expression of Interest approved, rejected or more information requested
- Approval results in full proposal request
- Deadline for project proposals provided in approval letter. Sufficient time given to submit
- Project proposals discussed by full Board
- No retroactive funding



Timelines

- Expression of Interest review & notification: **4-6 weeks**
- Submission of detailed proposal: **4-12 weeks**
- Detailed proposal review & notification: **6-8 weeks**

Total from time of submission: **4 – 6 months**



Call to Action

- Get a copy of Program Criteria and Guidelines (web site or from Fund office)
- Work with others in the community to put together project idea and costs
- Submit Expression of Interest



Contact Information

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