

November 15, 2005

Ag Tourism Gets Regional Boost

Edson ... If you are interested in boosting your ag tourism business or boosting yourself into that business, then the “*Opening Your Gates to Ag Tourism*” workshop may be just the thing for you. If you work with people in the agriculture and tourism industries and want to have the best possible information, you don’t want to miss this event.

“*Opening Your Gates to Ag Tourism*” is designed to give entrepreneurs and their supporters the information they need to start building tourism businesses on the farm or in their community. Participants will hear from people in the business, key resource people in the region and network with potential future promotional partners. The workshop will be facilitated by Dan and Carol Ohler, owners of Ohlers’ Acres in the Sangudo area. Other speakers will talk about regulatory issues and local support for agri-tourism businesses.

The course fee of \$20 per person or \$35 per couple includes GST, lunch and a copy of the manual *Cultivating Agritourism – Tools and Techniques for Building Success*. Space is limited so book early by phoning Chris Lockhart at the Grande Alberta Economic Region at 1-866-723-7706. Or visit the GAER website at www.grandealberta.com. **Registration closes on December 1, so don’t delay!**

Partners in the workshop are the Grande Alberta Economic Region, Alberta Agriculture Food and Rural Development, West Central Community Futures Development Corporation, Yellowhead East Community Futures Development Corporation, Yellowhead West Community Futures Development Corporation and Alberta Financial Services Corporation.

For more information , please visit www.grandealberta.com.

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